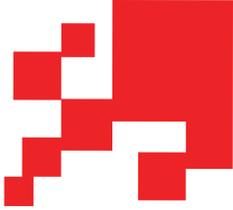


We've helped a tracking device company to track its way into millions of inboxes around the country.



KEEP TRACK OF YOUR ITEMS FROM ANYWHERE

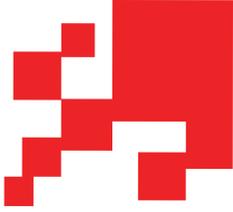
Nut makes you never forget your valuables such as Wallets, Keychain, Laptop, Passport etc. Nut is the easiest way to find your belongings.



Email Marketing for Business Growth

Marketing has gone digital and emailers can target directly based on demography or preferred interests. The following emailer was done to promote the sales of a product which acts as a tracking device.





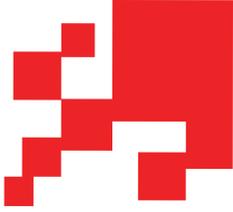
Client Requirement

Improve brand recall and increase sales of the product.

Our Solutions

- Create fascinating content
- Make it text rich
- Highlight offers
- Send to a target audience
- Utilize our database





Our Results



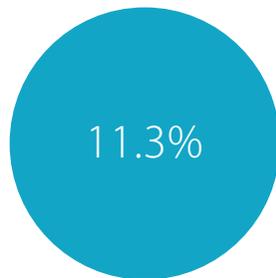
Total Mails Sent



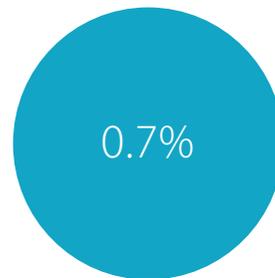
Unique Opens



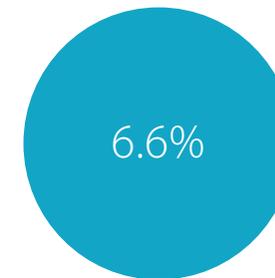
Unique Clicks



Open Rate

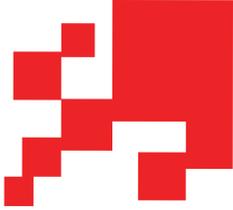


Click Through Rate



CTR on Unique Clicks





Where an **8%** open rate was initially offered, we were able to deliver a **11.3%**.

We were able to deliver a result better than what we had initially offered.

Another happy customer! Another success story!





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Email : info@swears.com | www.swears.com